

# Leoca Paris: editor's pick

By Fiona Coleman & Claire Louise Smith, WGSN, 03 July 2012



Leoca Paris at Pitti Bimbo  
spring/summer 2013



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**Seasonal direction:** sweet kidswear label Leoca Paris offers an elegant and sophisticated collection of mix-and-match summer pieces for girls, boys and babies. Contemporary shapes are made from high-end fabrics and each collection is produced in Europe, with the majority of pieces made locally in France

**Key items:** unisex blazers, easy summer dresses, smart shorts and shirts, floaty blouses, woven onesies and bloomers, and understated knitwear

**Colour:** a muted summer palette of pale pinks, white, stone and ecru is complemented by navy and brilliant forest green

**Fabric & detail:** mercerised cottons, cashmere, cotton-cashmere, linens and delicately printed washed silks feature refined finishes and rope trims

## WGSN ANALYSIS

Launching alongside the main line at Pitti Bimbo is Leoca Leoca, the label's new luxury capsule range which promises to be a complete surprise each season. For S/S 13 the brand offer a silk skirt and rucksack, but for AW 13/14 it could be pyjamas! Designed to keep people guessing, this boutique offering will be 100% produced in France.